

# Business Magazines

Combined Total Circulation Certificate  
January to December 2017



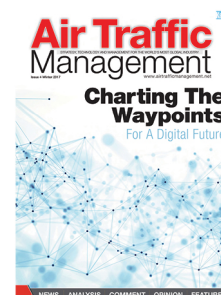
Setting the standard

## Air Traffic Management

# Air Traffic Management

STRATEGY, TECHNOLOGY AND MANAGEMENT FOR THE WORLD'S MOST GLOBAL INDUSTRY

www.airtrafficmanagement.net



### Key information

#### Metric type

Circulation

#### ABC total

3,037 average - print & digital (gross)

3,037 average (print)  
average (digital)

#### Period

1 January 2017 to 31 December 2017

#### No of issues

4

#### Market sector

Freight/Transport: General

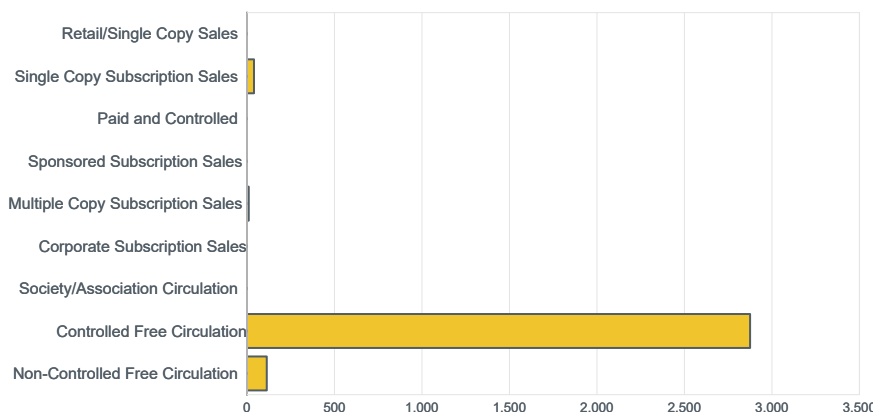
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#### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.32%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.33%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	94.63%
Non-Controlled Free Circulation	3.72%

#### Audit issue circulation breakdown - Print/Digital



## AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
3,037	3,037	-
-	-	-

## Analysis for the Audit issue cover dated Issue 4, 2017 and distributed on 19 December 2017

### Audit Issue Circulation

#### Retail & Other Single Copy Sales

#### Single Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

#### Paid and Controlled

#### Sponsored Subscription Sales

#### Multiple Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

#### Corporate Subscription Sales

#### Society/Association/Organisation Circulation

#### Controlled Free Circulation

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

#### Non-Controlled Free Circulation

By Name

Not by Name

3,038	3,038	-
-	-	-
40	40	-
-	-	-
40	40	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
10	10	-
-	-	-
10	10	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
2,875	2,875	-
1,310	1,310	-
-	-	-
-	-	-
1,565	1,565	-
113	113	-
113	113	-
-	-	-

### Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Basic subscription rates for the audit issue

Basic annual rate:	£349.00
Basic annual rate (Other countries)	£295.00 to £370.00

## Controlled circulation for the audit issue

Terms of control: Air Traffic Management is sent to registered individuals working within airlines, airports, airport authorities, Air Navigation Service Providers, Civil Aviation Authorities and industry regulators, international, federal, state and local industry organisations, manufacturers, armed forces/military, training, education and research, consultancy and advisors services. Also, it is sent to Heads of Civil Aviation Authorities, Heads of ATC Operations and Air Traffic Tower Managers and other individuals of the world's airports.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>1,310</b>	<b>100.0</b>	<b>287</b>	<b>21.9</b>	<b>337</b>	<b>25.7</b>	<b>686</b>	<b>52.4</b>
Individual Requests - Print	1,310	100.0	287	21.9	337	25.7	686	52.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 1, 2017	24-Feb-17	3,033	3,033	-	-
Issue 2, 2017	12-Jul-17	3,033	3,033	-	-
Issue 3, 2017	29-Sep-17	3,045	3,045	-	-
Issue 4, 2017	19-Dec-17	3,038	3,038	-	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>3,038</b>	<b>3,038</b>	<b>-</b>
Europe	1,081	1,081	-
Albania	3	3	-
Andorra	1	1	-
Austria	18	18	-
Belarus (Belorussia)	2	2	-
Belgium	31	31	-
Bosnia & Herzegovina	5	5	-
Bulgaria	11	11	-
Canary Islands	8	8	-
Croatia	11	11	-
Cyprus	3	3	-
Czech Republic	20	20	-
Denmark	24	24	-
Estonia	7	7	-
Faroe Islands	1	1	-
Finland	32	32	-
France	109	109	-
Germany	93	93	-
Gibraltar	2	2	-
Greece	26	26	-
Greenland	2	2	-
Hungary	15	15	-
Iceland	7	7	-
Republic of Ireland	15	15	-
Italy	62	62	-
Latvia	5	5	-
Liechtenstein	1	1	-
Lithuania	5	5	-
Luxembourg	3	3	-
Macedonia	2	2	-
Madeira	2	2	-
Malta	6	6	-
Moldova (Moldavia)	2	2	-
Monaco	1	1	-
Montenegro	2	2	-
Netherlands	30	30	-
Norway	32	32	-
Poland	16	16	-
Portugal	18	18	-
Romania	16	16	-
Russia	52	52	-
San Marino	1	1	-
Serbia	7	7	-
Slovakia	10	10	-
Slovenia	4	4	-
Spain	92	92	-
Sweden	43	43	-
Switzerland	23	23	-
Turkey	18	18	-
Ukraine	15	15	-
United Kingdom	164	164	-
Other	3	3	-
North America	559	559	-
Canada	91	91	-
Mexico	50	50	-
USA	418	418	-
Central & South America	233	233	-
Anguilla	1	1	-
Antigua & Barbuda	2	2	-
Antilles, Netherlands	1	1	-
Argentina	15	15	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>3,038</b>	<b>3,038</b>	<b>-</b>
Aruba	2	2	-
Bahamas	3	3	-
Barbados	2	2	-
Belize (British Honduras)	2	2	-
Bermuda	3	3	-
Bolivia	7	7	-
Brazil	66	66	-
Cayman Islands	2	2	-
Chile	15	15	-
Colombia	9	9	-
Costa Rica	6	6	-
Cuba	15	15	-
Dominica	2	2	-
Dominican Republic	2	2	-
Ecuador	7	7	-
El Salvador	4	4	-
Falkland Islands	1	1	-
Grenada	1	1	-
Guadeloupe	1	1	-
Guatemala	3	3	-
Guiana, French	1	1	-
Guyana	2	2	-
Haiti	2	2	-
Honduras	6	6	-
Jamaica	4	4	-
Martinique	1	1	-
Nicaragua	1	1	-
Panama	3	3	-
Paraguay	3	3	-
Peru	6	6	-
Puerto Rico	1	1	-
Saint Kitts & Nevis	3	3	-
Saint Lucia	2	2	-
Saint Vincent & The Grenadines	2	2	-
Surinam	3	3	-
Trinidad & Tobago	3	3	-
Turks & Caicos Islands	1	1	-
Uruguay	5	5	-
Venezuela	3	3	-
Virgin Islands, British	2	2	-
Virgin Islands, US	3	3	-
Other	4	4	-
<b>Australasia &amp; Pacific</b>	<b>113</b>	<b>113</b>	<b>-</b>
Australia	53	53	-
Fiji	8	8	-
French Polynesia	1	1	-
Guam	1	1	-
Kiribati (Gilbert Is)	3	3	-
Marshall Islands	2	2	-
Micronesia, Federated States of	5	5	-
Nauru	2	2	-
New Caledonia	1	1	-
New Zealand	16	16	-
NZ Island Territories	1	1	-
Norfolk Island	1	1	-
Northern Mariana Is (Marianas)	3	3	-
Papua New Guinea	3	3	-
Samoa, American	1	1	-
Samoa, Western	2	2	-
Solomon Islands	2	2	-
Tonga	2	2	-

## Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>3,038</b>	<b>3,038</b>	<b>-</b>
Tuvalu	2	2	-
Vanuatu (New Hebrides)	2	2	-
Other	2	2	-
<b>Asia</b>	<b>259</b>	<b>259</b>	<b>-</b>
Afghanistan	4	4	-
Armenia	2	2	-
Azerbaijan	4	4	-
Bangladesh	5	5	-
Bhutan	2	2	-
Georgia	3	3	-
India	164	164	-
Kazakhstan	3	3	-
Kyrgyzstan	2	2	-
Maldives	3	3	-
Mongolia	4	4	-
Myanmar (Burma)	4	4	-
Nepal	5	5	-
Pakistan	20	20	-
Sri Lanka	26	26	-
Tajikistan	1	1	-
Turkmenistan	2	2	-
Uzbekistan	5	5	-
<b>South East Asia &amp; Pacific</b>	<b>247</b>	<b>247</b>	<b>-</b>
Brunei	3	3	-
Cambodia (Kampuchea)	2	2	-
China, People's Republic of	64	64	-
Hong Kong	14	14	-
Indonesia	9	9	-
Japan	15	15	-
Korea, Democratic People's Rep	2	2	-
Korea, Republic of	8	8	-
Laos	2	2	-
Macau	1	1	-
Malaysia	39	39	-
Palau	3	3	-
Philippines	8	8	-
Singapore	29	29	-
Taiwan	8	8	-
Thailand	29	29	-
East Timor	3	3	-
Vietnam	8	8	-
<b>Africa</b>	<b>291</b>	<b>291</b>	<b>-</b>
Angola	1	1	-
Benin	2	2	-
Botswana	4	4	-
Burundi	1	1	-
Burkina Faso	1	1	-
Cameroon	1	1	-
Cape Verde Islands	2	2	-
Central African Republic	2	2	-
Chad	2	2	-
The Comoros	2	2	-
Congo	2	2	-
Cote D'Ivoire (Ivory Coast)	2	2	-
Democratic Republic of the Congo	2	2	-
Djibouti	3	3	-
Equatorial Guinea	3	3	-
Eritrea	5	5	-
Ethiopia	14	14	-
Gabon	5	5	-
Gambia	5	5	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>3,038</b>	<b>3,038</b>	<b>-</b>
Ghana	10	10	-
Guinea	4	4	-
Guinea-Bissau	3	3	-
Kenya	20	20	-
Lesotho	2	2	-
Liberia	2	2	-
Madagascar	2	2	-
Malawi	7	7	-
Mali	3	3	-
Mauritania	3	3	-
Mauritius	15	15	-
Mayotte	1	1	-
Mozambique	6	6	-
Namibia	2	2	-
Niger	2	2	-
Nigeria	53	53	-
Reunion	2	2	-
Rwanda	2	2	-
Sao Tome & Principe	2	2	-
Senegal	4	4	-
Seychelles	3	3	-
Sierra Leone	2	2	-
Somalia	1	1	-
South Africa	23	23	-
Sudan	5	5	-
Swaziland	2	2	-
Tanzania	4	4	-
Togo	2	2	-
Uganda	17	17	-
Zambia	17	17	-
Zimbabwe	10	10	-
Other	1	1	-
<b>Middle East &amp; North Africa</b>	<b>255</b>	<b>255</b>	<b>-</b>
Algeria	5	5	-
Bahrain	2	2	-
Egypt	19	19	-
Emirates, United Arab	39	39	-
Gaza & Khan Yunis	1	1	-
Iran	82	82	-
Iraq	6	6	-
Israel	12	12	-
Jordan	5	5	-
Kuwait	5	5	-
Lebanon	2	2	-
Morocco	37	37	-
Oman	5	5	-
Qatar	7	7	-
Saudi Arabia	15	15	-
Syria	3	3	-
Tunisia	10	10	-
Not Analysed	-	-	-

## More Information

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'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

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To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

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